

EXPONENTIAL EQUATIONS (PART II)

Solve for x

$$2^x = 8$$

1)  $2^x = 3$

$$M=N \Rightarrow \log_b M = \log_b N$$

$$\ln 2^x = \ln 3$$

magic!

$$\log_b x^n = n \cdot \log_b x$$

$$x \cdot \ln 2 = \ln 3$$

$$x = \frac{\ln 3}{\ln 2}$$

check:

$$2^{\frac{\ln 3}{\ln 2}} = 3$$

2)  $7 \cdot 2^x = 4 \Rightarrow 2^x = \frac{4}{7} \Rightarrow \log 2^x = \log \left(\frac{4}{7}\right)$

$$\Rightarrow x \log 2 = \log \left(\frac{4}{7}\right) \Rightarrow x = \frac{\log \left(\frac{4}{7}\right)}{\log 2}$$

3)  $3^{x-1} = 5^{2x+3} \Rightarrow \ln 3^{x-1} = \ln 5^{2x+3} \Rightarrow$

$$\Rightarrow (x-1) \ln 3 = (2x+3) \ln 5$$

$$\Rightarrow x \cdot \ln 3 - \ln 3 = 2(\ln 5) \cdot x + 3 \ln 5$$

$$x \ln 3 - 2(\ln 5) x = \ln 3 + 3 \ln 5$$

$$x (\ln 3 - 2 \ln 5) = \ln 3 + 3 \ln 5$$

$$x = \frac{\ln 3 + 3 \ln 5}{\ln 3 - 2 \ln 5}$$

$$4) 9^x + 2 \cdot 3^x - 15 = 0$$

$$\uparrow = 3^2 \quad (3^2)^x + 2 \cdot 3^x - 15 = 0$$

$$(x^n)^m = x^{n \cdot m} = x^{m \cdot n} = (x^m)^n$$

$$(3^x)^2 + 2 \cdot 3^x - 15 = 0$$

$$(3^x + 5)(3^x - 3) = 0$$

$$3^x + 5 = 0 \quad \text{or} \quad 3^x - 3 = 0$$

$$3^x = -5 \quad \text{or} \quad 3^x = 3$$

No solution

$$\boxed{x=1}$$

$$y^2 + 2y - 15 = 0$$

$$\begin{array}{r|l} \bullet = -15 & | 5, -3 | \\ + = 2 & \end{array}$$

$$(y+5)(y-3) = 0$$

$$y+5=0 \quad \text{or} \quad y-3=0$$

$$y = -5 \quad \text{or} \quad y = 3$$